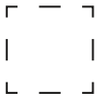
Square Eco Postcard

Bleed area: 4.88" x 4.88"

Extend your background to fill the full 'bleed area' – it'll make sure you don't end up with white edges when your item is trimmed.

Trim: 4.72" x 4.72"

This is where we aim to cut your item.



Safe area: 4.56" x 4.56"

Keep **all** the important bits of your design – text, logo, icons – inside this area. (Not your background – that still needs to run to the edges of the bleed.)

Do

Edit and save your file in **CMYK**. We use ICC profile: Coated GRACoL 2006.
Outline your text before saving (select all of the layers, click 'Type' in the menu, select 'Create Outlines').
Text and images? Save your file as a **PDF/x-1a**.
Just a photograph? Save as a high resolution JPG (only if there's no text at all).
Delete the Artwork Guideline group layer before saving.

Don't

Flatten your layers or image before saving – it'll reduce your print quality.
Add additional bleed or print/crop marks to your files – just save your file to the size of this template.
Save as a multiple page PDF – each design will need to be uploaded individually to moo.com.